



2010 VISITOR GUIDE RATE INFORMATION

The Valley Buzz assists our clients in their business to generate new customers and awareness - we do this by creating additional marketing ideas in a cost effective way.

The Buzz Visitor Guide (MAG) is a magazine promoting places to see, things to do, and places to shop in the Greater Grand Forks area. Combined with a map of the city the Visitor Guide will help to promote your business to out of town guests.

- The Buzz Visitor Guide distributes 30,000 magazines annually in over 25 hotel lobbies in Grand Forks and East Grand Forks - based on industry standards of 90,000 readers per year.

The Buzz In-Room Guest Directory (ROOM) is placed in all 240 rooms of 5 Hotels in Grand Forks to included Days Inn, EconoLodge, Roadking Inn, Select Inn and Super 8 - bookings of 80,000+ per year.

ADVERTISING RATES

<u>Page Size</u>	<u>MAG</u>	<u>ROOM</u>	<u>BOTH</u>	<u>SAVE</u>
Back or 2 pgs	\$1,300	\$1,000	\$1840	20%
Full	\$1,200	\$750	\$1618	17%
2/3	\$1000	\$600	\$1344	16%
1/2	\$795	\$500	\$1100	15%
1/3	\$695	\$350	\$888	15%
1/4	\$595	\$300	\$760	15%
1/6	\$495	\$250	\$633	15%
1/8	\$395	\$195	\$501	15%

All rates include full color
Design and Set up of ads is FREE

ADVERTISING SIZES

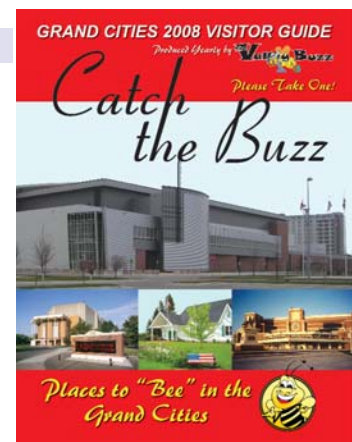
	<u>Width</u>	<u>Height</u>
Full Page	8"	10"
with bleed	8 3/4"	11 1/4"
2/3 page vertical	5 1/4"	10"
1/2 page vertical	3 3/4"	10"
1/2 page horizontal	8"	5"
1/3 page horizontal	5 1/4"	5"
1/3 page vertical	2 1/2"	10"
1/4 page vertical	3 3/4"	5"
1/6 page vertical	2 1/2"	5"
1/8 page horizontal	3 3/4"	2 1/2"

MAG DISTRIBUTION

AmericInn	Best Value Inn
Budget Inn	Canad Inn
Check Inn	C'mon Inn
Comfort Inn	Days Inn
East Grand Inn	EconoLodge
Fairfield Inn	Guest House
Happy Host	Holiday Inn
Holiday Express	Ideal Inn
Lakeview Inn	Lucky Inn
Plaza Motel	Ramada Inn
Roadking Inn	Settle Inn
Super 8	Travelodge

Other Distribution Points:

Cabelas Columbia Mall
Empire Arts Center
Grand Cities Mall
Pembina Travel Center
Riverwalk Center
UND Student Union



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